

NOMINATION FORM FOR I.E.A. OFFICE

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Signature _____ Date 1/21/23

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Office sought:

- IEA President*
 IEA Vice President*
 NEA Director from the IEA*
 IEA Representative on the NEA Resolutions Committee*
 At Large Member of the IEA Board of Directors*
 ESP At Large Member of the IEA Board of Directors*
 IEA Regional Representative on the IEA Board of Directors
 Retired Member on the IEA Board of Directors

**Closing of nominations for these offices is two (2) months prior to the first day of Delegate Assembly.*

RESUME OF CANDIDATE

Resumes of candidates will be available on the IEA Elections Website. Information not requested on this resume will not be posted on the website.

Please list any (3) offices you have held in the local, region or state education association. Also list the dates that the office(s) was held. *(If more than three are listed, only the first three will be printed.)*

1. IEA Board of Directors (6 years)2. WAEA Board of Directors (8 Years) including Vice President3. Center for Teaching and Learning Board (3 years)

Please list and explain up to three other activities or involvement in your local, region, or state education association. *(If more than three are listed, only the first three will be posted on the website.)*

1. IEA Budget Committee2. Region 9 Vice President3. Presenter at Summer InstituteSignature Greg FeltonDate 1/21/23

Exhibit K-7

CANDIDATE QUESTIONNAIRE

1. How long have you been working in education?

38 Years

2. What positions of leadership have you held (elected, appointed or voluntary) at the local, region, state, or national level?

IEA Board of Directors (6 years), IEA Budget Committee, IEA Personnel Committee, Center for Teaching and Learning Board of Directors, WAEA Board of Directors, WAEA Vice President, RA delegate (4 Years), Presenter at Summer Institute, WAEA Targeted Local team

3. What do you believe are the three primary responsibilities of this office?

Resolutions are expressions of intent, beliefs and positions of the IEA and the NEA. Although resolutions are not funded, business items are to be consistent with the resolutions. The Resolutions Representative:

- A. Reviews and edits resolution and amendment language for presentation to the Delegate Assembly. (This guides the directions of the IEA through expression of intents, beliefs, and positions of the organization)
- B. Serves at a local, regional, state, and national levels as a voice representing members.
- C. Leads resolutions committee work by being a receptive listener to our state membership.

4. What do you see as the greatest challenge IEA members will face in the next five years? What ideas do you have to address that challenge?

The greatest challenge that IEA membership will face over the next five years is staying relevant in an evolving social and education system. As the diversity of the population of our membership changes, so too should the organization change. Our mission and strategic plan need to adjust to meet those needs. The following are my thoughts regarding this evolution:

- A. Create partnerships that can be mutually beneficial. Partnerships in pursuit of similar goals can be more effective in an interdependent world. An example might be an administration and a local in interest-based bargaining. It could be a parent / teacher association and a local in a charitable event. Another example could be law enforcement unions and the IEA working together for school safety.
- B. Find ways to embrace the use of social media and online organizing to create information messaging. The overwhelming quantity of online information requires that messages be brief, helpful and timely. Used effectively, the association's message can engage and motivate the community and the membership.
- C. Create an environment where all the stakeholders feel they have a voice or "ownership" in the work of the association. Included in this diverse group are aspiring membership, retired membership, active membership, governance, management, and staff. Each group should have the perception that they share in the ownership of the organization.

5. What is your plan for increasing membership and member engagement?

The tried and true methods for increasing membership and engagement are effective, with both members and non-members. The value of the one on one conversation is significant. Our times dictate that we supplement them with methods that are "outside the box". If we look at the methods used in commerce and politics, there is still face to face interaction, but it is only part of the picture. I like to see that we are embracing methods that include:

- A. The membership and engagement work should be data driven. Our methods for generating and analyzing data have vastly improved over the last 20 years. Our plans should include using data to the advantage of the association.
- B. A social and online media plan that is organized and consistent across platforms and sites.
- C. We should create greater online visibility. A small investment could result in significant improvement in exposure.
- D. A task-oriented engagement strategy that allows us to be proactive rather than reactive.

6. How do you intend to communicate with members in order to keep them informed and to find out their concerns?

Communication is one of the biggest challenges in our organization. Clarity and direction of the communication diminishes as distance increases.

- A. I believe it is necessary to select the right tool (s) for communication. One size does not fit all. For Example, in some situations, email might be appropriate, in others video or in-person chat might allow for a more personal approach. The tool is directly connected to the context and the task.
- B. For regular communications, consistency is important. A weekly newsletter or a monthly email should be consistent with timing and format. The most important information should be easy to read and lead the communication.
- C. Finally, I will need to be an engaged listener. There are many distractions available in meetings and conversations. The temptation is great to multi-task in the course of a conversation. Understanding the concerns of the members will require engaged listening.

7. Provide other information you would like members to know:

I could discuss how my experience makes me well suited for this position. Instead, I think it is important that you know my passion for the work of the association is deep seeded and from my heart. My efforts in representing the membership from Idaho is guided by this passion. I want our members to know that they will "never walk alone".